



PC-103 Personal Chef Marketing SAMPLE EXAM PAGES

The following screen shots illustrate the online examination pages you can expect, plus will point out some test site features.

Screen #1 shows a testing page that has no answers selected.
Screen #2 shows how the page will look with answers selected.

Each page will show the time remaining near the top of the page.

Questions are numbered to show you which question you are on, plus the total number of questions in the examination. (actual examinations contain 40 questions)

The questions presented in this sample are representative of the actual questions and format. All answers selected are accurate also.

Culinary Business Academy

Time left: 9 mins 58 secs

Question 1 of 5


The best accounting system for a Personal Chef Service is called "double entry".

a) True
 b) False

Question 2 of 5

As a Personal Chef you are required to be "bonded" prior to performing any activity at the client's home.

a) True
 b) False

Next 

Screen #1



PC-103 Personal Chef Marketing SAMPLE EXAM PAGES

Culinary Business Academy

Time left: 9 mins 28 secs

Question 1 of 5


The best accounting system for a Personal Chef Service is called "double entry".

a) True
 b) False

Question 2 of 5

As a Personal Chef you are required to be "bonded" prior to performing any activity at the client's home.

a) True
 b) False

Next 

Screen #2

Screen #2 reflects questions that have been answered. Answers may be changed prior to finishing and submitting the exam. Because this is the first page, there is no "previous page" button. Screen #3 will display a "previous page" button so that you can go back one page.



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Culinary Business Academy

Time left: 8 mins 51 secs

Question 3 of 5

Most Personal Chef Service businesses are set-up as a partnership.

a) True

b) False

Question 4 of 5

A _____ will help you identify and develop the strategies necessary to cultivate a successful Personal Chef Service.

a) food questionnaire

b) marketing plan

c) financial plan

d) balance sheet

Next ▶

▼ [Show previously viewed questions](#)

Screen #3

Screen #3 shows two methods to go to earlier pages. Using the “Previous Page” button takes you back one step. You may also select the “view previously answered questions”.

Screen #4 is an example of the questions available by selecting the “view previously answered questions” button.



PC-103 Personal Chef Marketing SAMPLE EXAM PAGES

Culinary Business Academy

Time left: 9 mins 19 secs

Question 5 of 5

Most Personal Chef Service businesses are set-up as a partnership.

a) True

b) False

[◀ Previous](#)

[Finish](#)

▼ [Show previously viewed questions](#)

- [▶](#) **Q1)** As a Personal Chef you are required to be "bonded" prior to performing any activity at the client's home.
- [▶](#) **Q2)** The best accounting system for a Personal Chef Service is called "double entry".
- [▶](#) **Q3)** _____ are a powerful way to build credibility.
- [▶](#) **Q4)** A _____ will help you identify and develop the strategies necessary to cultivate a successful Personal Chef Service.

Screen #4

Screen #4 shows a list of previously answered questions. Using the selection button next to the question will take you back to that page. This is helpful if you need to go back 10 pages, instead of paging one at a time.



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Culinary Business Academy

Time left: 8 mins 33 secs

Question 5 of 5

_____ are a powerful way to build credibility.

a) Testimonials
 b) Assistants
 c) Cookbooks
 d) Low fees

Screen #5

Screen #5 represents the final page of the examination. When you are satisfied with your answers, select the “Finish” button. Results will be displayed immediately.

You must answer each question in order to select “Finish”.

If you have not answered each question within the allotted time period, the examination will close automatically and display your grade.

To begin an actual examination please return to the main testing page and select the exam desired. Please locate your ACCESS CODE prior to opening an exam.

Your ACCESS CODE was provided to you at the time of your system purchase.

You will use the same ACCESS CODE for each exam.